



2012 MINERVA MEETING AND PROGRAM REVIEW

AGENDA

13-14
September
2012

**Hilton
Arlington**
950 North
Stafford Street
Arlington, VA
22203

Thursday, 13 September

0830-0900 **Registration**

0900-0930 **Welcome**

- **Daniel Chiu**
Deputy Assistant Secretary of Defense for Strategy
Office of the Under Secretary of Defense for Policy
- **Robin Staffin**
Director for Basic Research
Office of the Under Secretary of Defense for Acquisition, Technology, and Logistics

0930-1015 **Keynote 1: Belief Formation and Mobilization**

- **John Nagl**
Minerva Research Professor, U.S. Naval Academy
Contributor, Army/Marine Corps Field Manual 3-24, *Counterinsurgency*

1015-1100 **Keynote 2: Societal Resilience and Stability**

- **Thomas Allen**
Deputy Director for Studies and Analysis
Force Structure, Resources and Assessment
Joint Chiefs of Staff

1100-1115 **Break**

1115-1200 **Keynote 3: Power and Deterrence**

- **Eric Rosenbach**
Deputy Assistant Secretary of Defense for Cyber Policy
Office of the Under Secretary of Defense for Policy

1200-1330 **Lunch and Discussion**

- *Overview and discussion of 2012 Minerva Research Projects*
Moderator: **Erin Fitzgerald**, OUSD(AT&L) Research and Engineering

Breakout Group Divisions:

- **Track A: Belief Formation and Movements for Change**
- **Track B: Models of Societal Stability and Change**
- **Track C: Theories of Power and Deterrence**

1330-1510 Breakout Session 1

Group A: Belief formation and influence

Luke Gerdes, Minerva Research Professor, U.S. Military Academy

Mark Woodward, Arizona State University

*Todd Levanthal, Center for Strategic Counterterrorism Communications,
Department of State*

COL Paul Sarat, U.S. Special Operations Command Interagency Task Force

Moderator: Guermantes Lailari, Combating Terrorism Technical Support Office

Group B: Energy and environmental factors in societal resilience and stability

Cullen Hendrix, College of William and Mary

Denise Natali, Minerva Research Professor, National Defense University

Tiffany Ferguson, Division of Water and Infrastructure, U.S. Forces Afghanistan

Rod Schoonover, Bureau of Intelligence and Research, Department of State

Moderator: Kent LaBorde, OSD-Policy Strategy Office

(detailee from the National Oceanic and Atmospheric Agency)

Group C: Beyond conventional deterrence

Nazli Choucri and David Clark, Massachusetts Institute of Technology

Thomas Rid, Kings College London

Joseph Kelly, Cyberspace Capabilities, OUSD(Intelligence)

Rich McManus, U.S. Strategic Command

Moderator: Christine Smith, OSD-Policy Cyber Policy

1510-1530 Break

1530-1710 Breakout Session 2

Group A/B: Group identities, cultural norms, and security

Jocelyne Cesari, Johns Hopkins SAIS and former Minerva Professor, NDU/NWC

Montgomery McFate, Minerva Research Professor, Naval War College

Pauline Kusiak, OSD-Policy African Affairs

Stacey Pollard, U.S. Army Human Terrain System program

Moderator: Joseph Lyons, Air Force Office of Scientific Research

Group B/C: The role of the state in a globalized world

Tom Mahnken, Naval War College

Joseph Wright, Pennsylvania State University

Erik Leklem, OSD Policy Asian & Pacific Security Affairs

Moderator: CDR Scott Bunnay, OSD-Policy Strategy Office



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1710-1715 **Wrap-up Day 1**

1730-1930 **Networking Reception**

➤ *A-Town Bar & Grill, 4100 Fairfax Drive*

Friday, 14 September

0845-0900 **Opening Day 2**

0900-1040 **Breakout Session 3**

Group A/C: Movements for change

Atin Basuchoudhary, Virginia Military Institution

David Beaver, The University of Texas at Austin

MAJ Dan Kolva, Knowledge Development Division, U.S. African Command J2

Moderator: Christopher McPherson, OSD-Policy Special Operations

Group B/C: Economic and governance factors in societal resilience and stability

Jacob Shapiro, Princeton University

Alan Kuperman, The University of Texas at Austin

Peter Steen, Strategic Assessments, Joint Staff J5

*Kay McGowan, Office of Afghanistan and Pakistan Affairs and
Office of Innovation and Development Alliances, USAID*

Moderator: John Kreul, OSD-Policy Asian & Pacific Security Affairs

1040-1100 **Break**

1100-1240 **Breakout Session 4**

Group A/C: Collaboration and competition between violent groups

Martha Crenshaw, Stanford University

Roy Licklider, Rutgers University

*J.Q. Roberts, OSD-Policy Principal Director for Special Operations and
Combating Terrorism*

Moderator: Scott Buchanan, OSD-Policy Special Operations & Combating Terrorism

Group B/C: Additional factors affecting societal resilience and stability

Cynthia Buckley, *University of Illinois Urbana-Champaign and the Social Science Research Center*

Sarah Sewall, *Minerva Research Professor, Naval War College*

Jennifer Zakriski, *OSD-Policy Director for Afghanistan*

Moderator: **Andy Goodhart**, *OSD-Policy African Affairs*

1240-1430 Lunch and Discussion

- Key Takeaways from Breakout Sessions
- Better Connecting Academic Insights with the Defense Community

Moderator: **Erin Fitzgerald**, *OUSD(AT&L) Research and Engineering*

1430-1500 Future Directions of the Minerva Program

Moderator: **Erin Fitzgerald**, *OUSD(AT&L) Research and Engineering*

1500-1530 Research Poster Session and Discussions with Researchers

1530-1600 Questions and Answers for the 2013 Minerva Broad Agency Announcement

Moderator: **Erin Fitzgerald**, *OUSD(AT&L) Research and Engineering*

1600-1615 Closing Remarks